

# Benefit Concert



# Rock 4 Habitat

Icehouse Amphitheater  
Lexington, SC

---

All proceeds support Central SC Habitat for Humanity

---

★ **Sponsorship Menu** ★



**Sponsors** are the true **ROCK STARS** of the concert.

Your sponsorship powers Habitat's mission of providing affordable homeownership & home repair opportunities to low-income Midlands residents and puts your company on the stage as a group in harmony with the needs of their community.

### ★ Presenting Sponsor ..... \$2,500

- ◆ Prominent company signage on the stage & verbal recognition from the stage.
- ◆ Company logo as Presenting Sponsor on the event flyer (promoted digitally & in-print).
- ◆ Company logo as the Presenting Sponsor on the "Rock 4 Habitat" webpage.
- ◆ Multiple recognitions as the Presenting Sponsor on social media (over 6,500 followers), press releases, newsletters and all other media promotions.
- ◆ Volunteer opportunity for up to 10 employees on a build or repair project.
- ◆ 8 tickets to the concert.

### ★ Superstar Sponsor ..... \$1,500

- ◆ Company signage on the stage during the event.
- ◆ Company logo on the "Rock 4 Habitat" webpage.
- ◆ Multiple recognitions on Habitat social media (over 6,500 followers) and the newsletter.
- ◆ Volunteer opportunity for up to 6 employees on a build or repair project.
- ◆ 6 tickets to the concert.

### ★ Rock Star Sponsor ..... \$500

- ◆ Company signage at the event.
- ◆ Company logo on the "Rock 4 Habitat" webpage.
- ◆ Recognition on Habitat social media (over 6,500 followers) and the newsletter.
- ◆ 4 tickets to the concert.



# Sponsorship Registration



Thank you for your interest in being a Rock4Habitat sponsor. The deadline for registration is **March 31, 2023**.

- ◆ Sponsors can register on-line by clicking on the link below:

**[habitatcsc.org/rock4habitat](https://habitatcsc.org/rock4habitat)**

- ◆ Or by returning the form below to Carl Cox, at [ccox@habitatcsc.org](mailto:ccox@habitatcsc.org), or mail to Central SC Habitat for Humanity, 209 S. Sumter St., Columbia, SC 29201.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Presenting Sponsor \_\_\_\_\_ Superstar \_\_\_\_\_ Rock Star

Payment: \_\_\_\_\_ Enclosed is a check made out to Central SC Habitat for Humanity  
\_\_\_\_\_ Please send me an invoice to the person/address listed above.

For questions, contact Carl Cox at [ccox@habitatcsc.org](mailto:ccox@habitatcsc.org) or 803.726.0425