



Fundraising is as easy as 1, 2, 3...

- 1) Ask** – The answer is always no, until you ask.
- 2) Follow-up** – Your family and friends want to donate, they just forget.
- 3) Thank** – Crucial step. Don't forget to thank your donors. Every dollar counts and they are more likely to give again if they are thanked!

How do I raise \$200 in one week?

Make a donation to yourself - **\$25**
Ask 4 family members for \$25 each - **\$100**
Ask 3 neighbors for \$5 each - **\$15**
Ask 6 friends for \$10 each - **\$60**
TOTAL - **\$200**

That was too easy! How can I raise \$300 in one week?

Make a donation to yourself - **\$25**
Ask 4 family members for \$25 each - **\$100**
Ask 5 neighbors for \$5 each - **\$25**
Ask 15 friends for \$10 each - **\$150**
TOTAL - **\$300**

I need a bigger challenge! How can I raise \$500 in one week?

Make a donation to yourself - **\$25**
Ask 4 family members for \$25 each - **\$100**
Ask 6 co-workers for \$25 each - **\$150**
Ask 5 neighbors for \$5 each - **\$25**
Ask 20 friends for \$10 each - **\$200**
TOTAL - **\$500**

**Use your memory jogger to think of all the people you can ask for a donation.
You will probably come up with another \$50!**

If you're comfortable, ask your contacts for a bigger donation! \$100 or even more!

Clean out your garage or host a bake sale - \$50

Don't forget to ask your company about matching gifts and watch your donations double!

All donations to Central SC Habitat for Humanity are tax deductible.