



Sponsorship Menu – 2022 “More than a Home” Gala

After nearly three years, we are excited to announce that our “More Than a Home” annual fundraising gala will be returning on **October 20, 2022 at 701 Whaley beginning at 6:30pm**. We have a very special evening planned which includes dinner, drinks and an impactful program with keynote speaker, **NCAA Women’s Basketball National Championship Coach, Dawn Staley** (tentative until the 2022-2023 basketball schedule is released).

Since 2019, COVID has prevented us from having the event and during that time we have seen significant increases in building costs (\$140,000 to fully fund one home), supply chain issues and now rising fuel costs and inflation. This year’s gala is especially important in raising the funding we need to fulfill our mission.

This event is our largest annual fundraiser, which expects to draw 200-300 people. Sponsorships are key to the event’s success, so, we thank you for your consideration and the difference it will make in the lives of our homeowner families.

Mission Statement: The mission of Central South Carolina Habitat for Humanity is to bring people together to build homes, community, and hope.

For 36 years, Central SC Habitat for Humanity has provided affordable homeownership to low-income families in Richland, Lexington, and Fairfield counties. To date we have built over 275 houses. Homeowners complete an 18-24 month long program, which includes financial counseling, and then receive an affordable, no-interest mortgage (payments typically do not exceed 25% of income).

In addition to building homes, CSC Habitat is a Neighborhood Revitalization affiliate conducting repairs for existing low-income homeowners in neighborhoods where we are building. Programs include: Aging-in-Place, A Brush with Kindness and Veterans Repairs. Our goal is to **change neighborhoods one block at a time!**

[For More Information:](#)

Please contact Development Manager, Carl Cox at ccox@habitatcsc.org or (803)726-0425.



SPONSORSHIP LEVELS

Presenting Sponsor\$15,000

Benefits:

- Company name announced throughout the event
- Company logo printed on signs at the event, located above all the other sponsors in largest size
- Presenting Sponsor Table near the stage at the event, with guests seated at the same table as the keynote speaker.
- Two (2) “Reserved Presenting Sponsor: parking spaces at the gala.
- Personalized benefits to be negotiated for the presenting sponsor

Unique Benefits:

- The Event Title: “2022 More than a Home Gala”, presented by “Your Company Name” in all advertisements and marketing materials. (newspapers, online media, banners, etc.)
- Company Banner – primary positioning above the stage.
- Company logo signs throughout the event, featuring the sponsor logo above all others.
- One table of eight (8) for your company’s representatives at the gala and VIP reception.
- Company logo in top position (largest size) on all event signage, Facebook page and marketing materials, with link to sponsor’s website; Facebook mentions weekly in the six weeks prior to the event.
- Highlight news article on your business in newsletter, blog, Spotlight section of CSC website, and press release to news media partners in three-county area.
- Pre-taped 30 second video commercial of your business’ services and why you are partnering with Central SC Habitat for Humanity.
- Opportunity to introduce the keynote speaker.
- Reserved advertising on the inside back cover of the program.



SPONSORSHIP LEVELS (Cont.)

Premier Sponsor\$10,000

Benefits:

- Company logo printed on signs throughout the event, located above lower level sponsors in second largest size print.
- Company name announced during the program.
- Company logo on gala website and Facebook page, with links to sponsor’s website; Facebook mentions
- Premier Sponsor Table at the Gala.

Unique Benefits:

- Opportunity to introduce and have your logo featured on a pre-taped video package played during the event.
- Company logo throughout the building, including the stage area.
- Table for eight representatives of your organization to the event and VIP reception.
- Half-page ad in the event program.

Community “Table” Sponsor\$5,000

Benefits:

- Company recognition signage and quarter page ad featuring corporate logo on gala program.
- Table for eight representatives of your organization to the event and VIP reception.
- Company logo on website with link to sponsor’s website, Facebook mentions
- Company name announced during the event.

Supporting Sponsor\$2,500

Benefits:

- Company logo signs recognizing donation throughout the building.
- Two invitations to the event and VIP reception.
- Company logo on website and Facebook mentions.
- Company name and logo on the event program.

Friends of Habitat Sponsor\$1,000

Benefits:

- Company logo signs recognizing donation throughout the building.
- Company name and logo on the event program.

More Than a Home Gala

Thursday, October 20, 2022

6:30 p.m., 701 Whaley, Columbia, SC

Sponsorship Registration Form

***Registration is also available on-line at www.habitatcsc.org**

Contact Name:

Company (if applicable):

Address:

City/State/Zip:

Phone: _____ Email: _____

If a Habitat Board Member contacted you, please give their name:

Sponsorship Levels: *Deadline is September 30, 2022*

- Presenting Sponsor - \$15,000
- Premier Sponsor - \$10,000
- Community "Table" Sponsor - \$5,000
- Supporting Sponsor - \$2,500
- Friends of Habitat - \$1,000

Company name as it should appear in all publicity:

*Please send your company logo to Carl Cox at ccox@habitatcsc.org.

Sponsorship Payment:

- I will complete my sponsorship payment on-line
- I will mail a check to: Central SC Habitat for Humanity, 209 S. Sumter St., Columbia, SC 29201.
- Please send an invoice to the address listed above

Please return this registration form to Carl Cox at ccox@habitatcsc.org before Sept. 30, 2022